

Ghost Writer

Capabilities Statement



Writing a better human story.

Ghost Writer LLC is an award-winning, women-owned business founded to address inequities that prevent nonprofits from accessing professional, sustained development and marketing services needed to realize their visions.

Core Competencies

Funding strategy development

- Extensive research of funding streams
- Strategy development and timeline creation
- Identification of strategic partners

Grants and revenue stream management

- Evaluation of organizational readiness
- Identification of lead applicant for partnership projects
- Assignment of roles and responsibilities
- Preparation and submission of applications
- Follow-up and consulting during grant-funded projects
- Reporting

Marketing and communications

- Press releases, copywriting
- Social media management
- Sponsorship package development
- Donor database management

Differentiators

Ghost Writer's extensive network of relationships across geography, industry, and mission allows us to envision community-wide projects to align stakeholders and maximize revenue streams.

Past Performance

Downtown revitalization projects: facade programs, USDA Food and Beverage Revolving Loan Funds, land acquisition for development, public space amphitheaters, diversity initiatives and public art projects.

Historic renovations: theaters, historical societies, and libraries; replacement of seats, HVAC, and climate control; brick, marble, and iron work; façade work, structural renovations, and accessibility initiatives.

Public services: acquisition and outfitting of vehicles and personal safety equipment for a fire company; community and school-based playgrounds; broadband initiatives in affordable living communities.

Conservation: marketing and development for preservation efforts of South Mountain, Central PA's portion of the Appalachian Trail; parks, playgrounds, and trails, including accessibility projects.

Point of Contact

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